



International Wine Competition **WORLD OF ROSÉ 2021**

Terms and conditions of participation

ART. 1 OBJECTIVE

The VINUM International Wine Competition 'WORLD OF ROSE 2021' aims to objectively document the current quality and development status of all rosé wines, and their various styles. The competition seeks to support the wine sector's efforts to overcome current challenges on the national and international wine market. The aim is to highlight the quality of individual wines and reward those that have achieved optimum levels. The results should serve as a guide for wine consumers and wine professionals.

ART. 2 RESPONSIBILITIES AND STRUCTURES

The VINUM International Wine Competition 'WORLD OF ROSE 2021' is a project by the wine magazine VINUM, Intervinum AG, Zurich, Switzerland. VINUM is responsible for organising and running the tastings, and will provide the infrastructure and staff. Intervinum AG holds the exclusive authority to clarify any matters of dispute.

ART. 3 ACCEPTANCE AND SELECTION OF WINES

The competition is open to all rosé wines from all countries and wine regions.

Entry is open to all wine producers, wine cooperatives, wine cooperative associations, producers' associations, and specialist wine retailers (in consultation with the winemaker to avoid duplicate entries).

For the entry to be accepted, the following conditions must be met:

- Bottled wines from the same batch featuring their final label (in accordance with national regulations)
- At least 500 bottles must be commercially available at the point when the results are announced (late May 2021)
- Wines must display the name of the country of origin or provenance where the grapes were harvested and pressed

ART. 4 THE SEVEN WINE CATEGORIES

Awards will be granted in the following 7 categories:

- Category 1: **Rosé Dry** under €10 ** (dry, up to 8.9 g residual sugar, at least 12% alcohol)
- Category 2: **Rosé Dry** €10 to €20 ** (dry, up to 8.9 g residual sugar, at least 12% alcohol)
- Category 3: **Rosé Dry** over €20 ** (dry, up to 8.9 g residual sugar, at least 12% alcohol)
- Category 4: **Rosé Modern Dry** (at least 9 g residual sugar)
- Category 5: **Rosé Low Alcohol** (up to 8.9 g residual sugar, maximum 11.5% alcohol)
- Category 6: **Rosé Sparkling** (Extra Brut, Brut, up to 12g/l)
- Category 7: **Rosé Sparkling Sweet** (Extra Dry, Sec, Dry, Demi-sec, Doux, at least 12g/l)

A category will be judged as part of the competition if at least twenty wines have been submitted. After a wine is submitted, its category allocation will be checked and adjusted if necessary. The producer is free to choose the vintages and grape varieties of the wines they submit.

(** The price is deemed to be the sales price for private/end customers, including tax)

Special awards/prizes:

- **Best of Country** – the best wines from a country of origin
- **Best of Wine Region** – the best wine from a specific wine region with a designation of origin ***
- **Best of Grape Variety** – the best wine made from a particular grape variety ***
- **Best Buy** – the wine offering the best value for money across all categories
- **Best Organic** – the best certified organic wine
- **Best Vintage** – the five best matured rosés from the 2015 vintage or earlier
- **Best Rosé 2021** – the highest scoring wine across all categories

(*** This special prize will be awarded if at least twenty wines are submitted using the same grape variety or from the same wine region. If this quota is not reached, the special prize will not be awarded.)

International Wine Competition

WORLD OF ROSE 2021

Terms and conditions of participation

ART. 5 TASTING AND ASSESSMENT OF WINES

The tasting is the responsibility of the technical committee, led by the independent editor-in-chiefs of VINUM. The technical committee helps to organise the tasting, assembles the tasting panel, helps ensure the smooth operations, and monitors the competition's regulatory compliance.

The tasting panel will be made up entirely of nationally and internationally recognised, professionally skilled wine experts from a variety of areas including the media, trade, production, consumption, and the hotel and catering industry. The names of the panel experts will be officially announced.

All correctly submitted wines will be tasted individually as per the category set. Each tasting will be performed blind, ensuring anonymity. The wines will be evaluated using a point scoring system (out of 100 points) and descriptive tasting notes. The best 20 wines in each category (the final wines) will be tasted in an additional (final) round by a smaller panel of experts. The final podium places and the special prizes will be awarded based on this final tasting. If the evaluation scores differ between the panel tasting and the final tasting, the higher score will always be used as the final score. The panel's decisions are final.

ART. 6 APPLICATION AND TASTING

6.1. Submitting wines

Entrants must fill out an entry form for each wine, and in doing so confirm that they agree to the regulations. Once submitted, each wine will be given an identification number that it then retains until the end of the competition.

The application form for each wine includes the following details:

- Name of wine
- Address of producer
- Origin and/or provenance of wine
- Grape variety (or varieties), wine category, alcohol content, residual sugar content* – mandatory information
- Number of bottles produced
- Batch number (in accordance with the Swiss Ordinance on the Labelling and Promotion of Food LKV, art. 19-21)
- For organic wines: proof of certification
- Sales price for private customers, including tax

(* An incorrect or missing residual sugar declaration will result in the wine being disqualified, as the wines are grouped into the individual categories based on their residual sugar content. Correct information is essential to ensure fairness.)

Enter online only at www.worldofrose.com

After submitting an entry online, each entrant will receive a written confirmation of entry. This confirmation is binding and is used as the basis for invoicing. Please make the transfer **after** you receive the invoice to the account number given on the invoice, stating the invoice number as a reference.

VINUM reserves the right to cancel any incomplete or incorrectly submitted entries, and to exclude any wine samples from the competition that are not submitted in accordance with the competition regulations.

6.2 Number of bottles and entry fees

Three bottles must be provided of each wine entered, regardless of the closure type.

Entry fee for each wine € 60
Plus 19% statutory VAT if required by law
Any bank fees incurred will not be covered.
Payments made will not be refunded under any circumstances, regardless of the reason for cancelling the entry.

6.3 Deadlines and delivery addresses

Entry deadline **7th May 2021**
Submission of wines by **12 May 2021** (date of receipt)

VINUM 'World of Rosé 2021'
c/o Nomisgroup
Hans-Dieter Weingärtner
Pappelweg 68
DE- 76275 Ettlingen

Shipping is at the entrant's costs and risk.
Wine samples sent as cash on delivery will be refused.
Any wine samples that do not fully match the entry form submitted will be refused.
Non-compliant wine samples will not be returned, and will remain the property of VINUM.

International Wine Competition

WORLD OF ROSE 2021

Terms and conditions of participation

Panel tasting 18 to 20 May 2021
Results announced **from 22 June 2021**

ART. 7 AWARDS SYSTEM AND ANNOUNCING RESULTS

7.1 Awards system

The awards system is based on the international 100-point scoring system.
All correctly submitted wines will be evaluated and given a short descriptive tasting note.
Once the project is complete, all entrants will personally receive a written copy of the results achieved.

However, 30% to a maximum of 35% of all of the wine samples submitted will receive awards and be officially announced.
This is in accordance with USOE standards. The organisers reserve the right to raise or lower the minimum score depending on the quality level of the wines submitted, to avoid exceeding this quota.

The VINUM International Wine Competition 'WORLD OF ROSE 2021' will award the following certificates to award-winning rosé wines:

- 5 stars exceptional, world-leading > 93 points or over
- 4 stars excellent > 88 to 92 points
- 3 stars very good > 84 to 87 points

All award-winning wines (in accordance with the quota defined above) will receive a certificate.
The winners of the special prizes will receive a special certificate for the relevant area.

7.2 Reporting and publishing the results

The results of all the award-winning wines will be announced from 22/06/2021.
An overview of the main promotional activities:

- International PR (German, English)
- Report in VINUM magazine, Swiss edition 7-8/2021
- Report in VINUM magazine, German edition 7-8/2021
- Report in VINUM magazine, French-speaking Swiss edition (French) 03/2021
- All results published on www.vinum.eu and/or www.worldofrose.com
- International promotion of results on VINUM's social media channels on Facebook, Instagram and Twitter
- International newsletter marketing campaign
- Promotion of results on media cooperation platforms (joint ventures) in Germany and Switzerland
- Certificates sent for all award-winning wines
- Direct marketing campaigns to partner institutions (specialist retailers, sommeliers, hotels and restaurants, educational institutions, hotel management schools, wine and gastronomy associations, etc.)

ART. 8 FINAL PROVISIONS

By submitting an entry, entrants are expressly and unreservedly agreeing to these regulations. The results are final with no right of appeal.

If the competition is unable to run smoothly for reasons beyond the event organiser's control, the event organiser may not under any circumstances be held responsible. The event organiser accepts no liability in the event of theft, loss, delay or damage during the delivery of sample bottles.

After the competition, the event organiser may use the sample bottles submitted for the competition for a charity campaign, for advertising purposes or for educational purposes. They will not be returned to producers.



A project by © Intervinum AG
Zurich/Cologne, January 2021